



## ELIPSON'S **PLANET BLUE** AT COLETTE



PLANET BLUE speakers  
Jean-Yves Le Porcher  
Design for Elipson  
Price : 750 € (pair)  
exclusively at colette

TO CELEBRATE ELIPSON'S 60TH ANNIVERSARY (1951-2011), COLETTE OPENS THE SEASON WITH THE ELIPSON'S ICONIC **PLANET L** SPEAKERS. TO MARK THE OCCASION, THEY ARE DRESSED IN FAMOUS COLETTE BLUE AND BECOME **PLANET BLUE**, EXCLUSIVELY FOR THE PARISIAN CONCEPT STORE.

Since the 1960s, Elipson speakers have been known for their charming round design. But in 1969, with the emblematic spherical model AS30, they invaded French interiors and they came to symbolize the renewal of French design.

Deliberately vintage, the **PLANET L** speakers of today bear the signature of Jean-Yves Le Porcher, creative director for the brand. He has managed to adapt the retro look that is so unique to Elipson and create an object with a more refined and modern line, in glossy white, black, and red finish. Fitted with the best acoustic technologies, **PLANET L** speakers harmonize audio and design features.

Elipson speakers can be connected to Elipson's first all-in-one amplifier, the **MUSIC CENTER**, also available at Colette.

**ELIPSON** – The jewel of French electro-acoustics in the 50s, 60s, and 70s, Elipson is a pioneer in sound and audio design. In 2011, the brand celebrated its 60th anniversary (1951-2001) and re-released its iconic spherical models (**PLANET L**, **BS50 TRIBUTE** speakers).

**ELIPSON PRESS CONTACT**  
Agence Véronique Lopez  
Jean-Baptiste Duquesne  
+33 (0)1 47 03 15 84  
jb@agencelopez.com

**COLETTE PRESS CONTACT**  
Guillaume Salmon  
+33 (0)1 42 61 74 46  
guillaume@colette.fr



2011 **PLANET BLUE** Speakers  
750€ (pair)  
exclusively at colette



2010 **PLANET L** speakers  
Jean-Yves Le Porcher design for Elipson  
699€ (pair)



2011 **MUSIC CENTER** All-In-One amplifier  
Jean-Yves Le Porcher design for Elipson  
1 490 €